



2026

AI and Competition: Regulatory and Enforcement Perspectives

About the Organizers

About CUTS Institute for Regulation & Competition (CIRC)

CIRC is a leading not-for-profit research and capacity-building organization dedicated to competition, regulation, and sustainable development. Established by CUTS International in 2008, CIRC collaborates with global institutions like UNCTAD, UNICEF, and ADB to drive policy impact through research and knowledge creation.

In the digital age, emerging technologies like AI, IoT, and big data are reshaping markets and challenging traditional competition laws. CIRC is at the forefront, delivering cutting-edge research, publications, and expert-led training programs to address these evolving issues.

With a strong network of specialists and global recognition, CIRC continues to influence policy, foster innovation, and build expertise for a dynamic and competitive future.

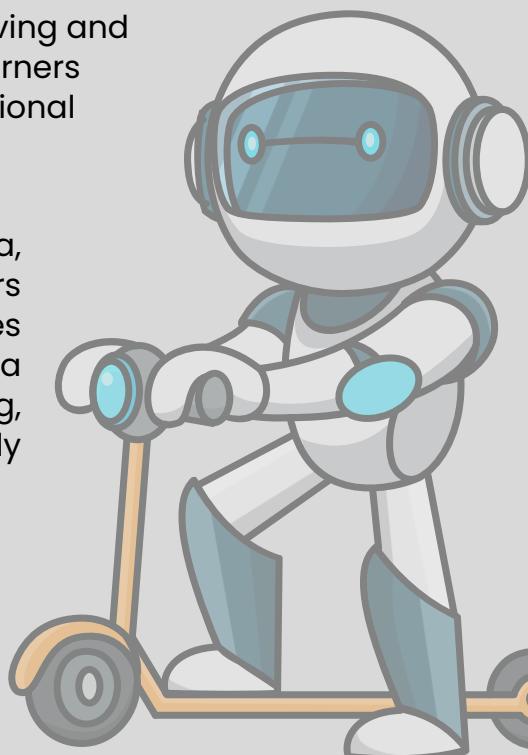
Established in 1983, **Consumer Unity & Trust Society (CUTS)** is a registered, recognised, non-profit, non-partisan, non-government organisation (NGO) pursuing social justice and economic equity both within and across borders. Today, it operates out of programme centres in India, located in Jaipur, Chittorgarh and Calcutta, India. The advocacy centre is located in New Delhi, India, and the resource centres at Hanoi, Vietnam; Lusaka, Zambia; Nairobi, Kenya; Accra, Ghana, Geneva, Switzerland & Washington DC, USA, with a focus on research, advocacy and networking.

About Apeejay Styx University (ASU)

Apeejay Styx University (ASU) is a UGC-recognised State private university established in 2010 by the Apeejay Education Foundation on the academic pattern of the Ivy League Universities. It is a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity Industry Centric Liberal Arts University focused on research, technology and innovation.

The university provides students not only 'education for living and livelihood' but also 'education for life' and empowers learners with a fundamental foundation in leadership and professional skills to face the challenges of the new liberalised global economy.

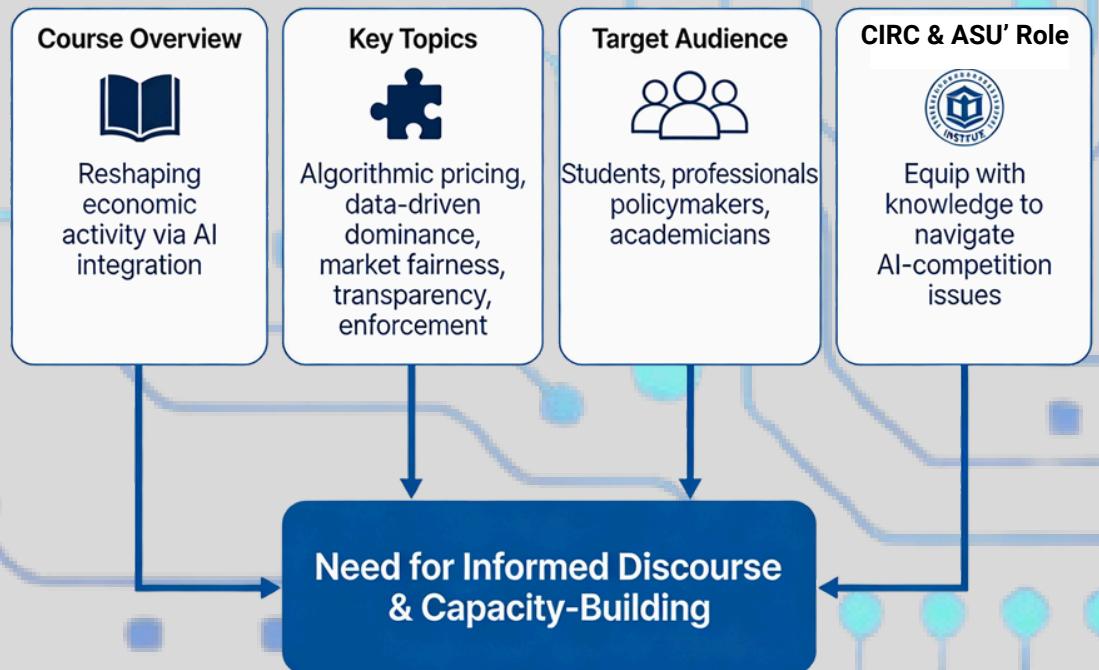
Located on a modern, scenic campus in Sohna, Gurugram, ASU is a multidisciplinary university offers undergraduate, postgraduate, and doctoral programmes in 10 disciplines, supported by strong industry-academia linkages and global best practices that enrich learning, foster innovation, encourage research, and build socially responsible graduates.



About the Course

The increasing integration of Artificial Intelligence (AI) in markets is fundamentally transforming economic activity, presenting both significant opportunities and complex challenges for competition law and policy. From algorithmic pricing to data-driven market dominance, AI introduces critical concerns regarding market fairness, transparency, and effective enforcement. As regulatory frameworks grapple to keep pace with these rapid advancements, there is an urgent need for informed discourse and capacity-building. The CUTS Institute for Regulation & Competition (CIRC), in collaboration with Apeejay Stya University, is offering a specialised course on "AI and Antitrust: Regulatory and Enforcement Perspectives." This course aims to equip students, professionals, policymakers, and academicians with the necessary knowledge and skills to navigate and address the evolving issues at the intersection of AI and competition law.

Participants will gain insights into real-world case studies and emerging regulatory approaches, enabling them to contribute meaningfully to policy discussions and enforcement strategies in the age of AI-driven markets. The course also emphasises practical tools for assessing AI's impact on competition and fostering innovation while safeguarding consumer interests.



Course Objectives



Understand the fundamentals of Artificial Intelligence and regulatory challenges in a dynamic market ecosystem



Examine the application of AI by competition regulators to detect and regulate anti-competitive and abusive practices



Understand algorithmic accountability and assess the Impact of Overlapping Regulatory Regimes on AI Development



Analyse anti-competitive practices such as algorithmic collusion and AI-enabled cartels.



Explore the role of big data and AI in abuse of dominance and market exclusion strategies.



Assess regulatory challenges related to data-driven mergers, privacy, and consumer welfare.



Learn practical tools and case-based insights to navigate AI-related competition concerns

Pedagogy

The course includes weekly live sessions, which will include topic discussions by two experts in each session and discussion of case studies in the session, followed by Q&A. Reading materials on each topic will be provided on LMS along with recorded lectures and assessment quizzes.

WEEK 1

Introduction of AI and Competition Law

This module explores the AI ecosystem and core competition law principles, examining emerging antitrust challenges posed by algorithms, data dominance, and digital markets in the age of artificial intelligence.

WEEK 2

Anti-competitive agreements in the age of AI

This module will explore cartel formation, detection and enforcement in AI-driven markets, alongside analysis of how artificial intelligence shapes, enables, and challenges the regulation of vertical agreements.

WEEK 3

Big data, AI and Abuse of dominance

This module will cover the use of big data and artificial intelligence in enabling market exploitation and exclusion, and critically examine regulatory frameworks and enforcement strategies to address abusive practices facilitated by AI.

WEEK 4

Regulating Algorithms: Privacy, Competition Law, and Merger Control

This module introduces the competition challenges arising from data-driven mergers and AI-enabled platforms, highlighting the intersection of market power, big tech dominance, antitrust scrutiny, and evolving privacy concerns in digital economies.

WEEK 5

AI Across Industries: Sector-Specific Challenges and Opportunities

This module examines sector-specific regulatory challenges posed by AI in competition law, focusing on healthcare, banking and finance, and extending to platform-based and AI-driven markets.

WEEK 6

Algorithmic Accountability in Dynamic Markets and Consumer Welfare

This module explores how AI applications shape consumer welfare and assesses the need for algorithmic accountability, transparency, and regulatory compliance to ensure fair, trustworthy, and consumer-centric digital markets.

Fee Structure

Category	Indian	International
Students	₹6,000 ₹5,085+₹915(GST)	\$100
Working Professionals	₹15,000 ₹12,712+₹2,288(GST)	\$325

Contact Us

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