

# RegTracker JAN-MAR 2025

### **INFORMATION TECHNOLOGY (IT) SECTOR**

### **JANUARY 2025**

# **E-COMMERCE**

### **Draft E-Commerce Principles and Guidelines for Self-Governance**

The Bureau of Indian Standards (BIS) has released the Draft E-Commerce Principles and Guidelines for Self-Governance, aiming to promote transparency, consumer protection, and fair business practices in the e-commerce sector. The guidelines focus on ethical operations, data privacy, and responsible advertising to enhance trust in online marketplaces.

Official Notification: Draft E-commerce-principles and guidelines for self-governance

## DATA PRIVACY

#### IT Ministry notifies draft rules on data protection law

The IT Ministry has released draft rules under the Digital Personal Data Protection Act (DPDPA) 2023, outlining compliance requirements for data fiduciaries. Public feedback on the draft rules is invited until February 18, 2025 to refine data protection regulations.

Official Notification: Draft DPDPA Rules levied by MeiTY