

## Rationale

Across the world, particularly in developing countries, it is becoming increasingly difficult to meet the growing demand for infrastructure services, fuelled by the growing economy and population. It is now universally accepted that governments and local agencies alone will not be able to meet such growing demands.

Infrastructure inadequacies in both rural and urban areas in India are a major constraint to its growth. Preliminary exercises suggest that investment in infrastructure defined as road, rail, air, water transport, telecommunication, etc will need to increase from 4.6 percent of its gross domestic product to eight percent. In addition to that, the Planning Commission has set a target of \$500bn investment in infrastructure over the next five years. This would place a heavy burden on the public sector.

Thus, private participation complementing efforts made by the government is to help mobilise the necessary resources on the basis of "Public Private Partnerships". The importance of PPPs is evident where the public sector is faced with resource constraints. The Government of India and the state governments have started several initiatives in this regard. Inter-governmental organisations and multilateral bodies are also trying to develop mechanisms for encouraging governments to attract private investment especially in infrastructure sector through PPPs.

PPP recognises that both public and private sector have certain advantages relative to each other in the performance of specific tasks. PPPs do not mean reduced responsibility and accountability of the government. Together they are accountable for quality, price and cost effectiveness of a service.

In practice, PPP projects face difficulties in both public perception and capacity of authorities to deal with complexities involved. Therefore, considering the growing demand for infrastructure development in India, wide range of PPP projects and the multitude of entities involved in such projects imply a greater scope for capacity building.

With this background, CUTS Institute for Regulation & Competition (CIRC) has designed a course titled "Fundamentals of Public-Private-Partnerships" to increase the capacity of various stakeholders involved in implementing PPP projects across India.

## What will the Participants Gain?

- Know the basic principles behind the purpose and development of a PPP project
- Strengthen their capacity for taking effective part in the development and management of PPP projects
- Understand the importance of the contractual aspects of PPPs – risk analysis and value for money (identification and allocation of risks), project management and stakeholder consultation

## Contents

- PPP Concepts, rationale and contractual options
- Project appraisal and feasibility studies
- Project finance and investment analysis
- Procurement process
- Communications and stakeholders' relations
- Contract management and negotiation



## Resource Persons

Well-known experts based in India and abroad are proposed as faculty for the course in which a brief primer on theoretical aspects would be followed by more exhaustive training in practical aspects of PPP regulation.

## Who should attend?

Government officials from the central and state governments, officials from local government institutions, infrastructure agencies and other stakeholders engaged or likely to be engaged in the PPP and related issues

## Pedagogy

The pedagogical methods and resource materials will include lectures, discussions, case studies, exercises and presentations by the participants.

## About CIRC

CIRC ([www.circ.in](http://www.circ.in)) was launched in September 2005. The Centre's activities are divided into three programme areas: Economic Regulation including PPPs and Contract Management & Negotiations, Competition Policy and Law, and Commercial & Economic Diplomacy. All the core activities are undertaken by means of lectures, case analysis, interaction with experts are used as tools to provide strategic understanding, developing core skills and encouraging in-depth knowledge of the dynamics involved.

The unique feature of CIRC is that the quality of educational and training programmes is at par with the developed countries. This is achieved through association with renowned western universities/institutions in the identified subjects. The course curriculum is designed jointly by CIRC and the respective university/institute.

CIRC works on a customer-focused approach and aims to:

- Offer educational and training programmes on the referred subjects, while maintaining international standards;
- Facilitate research to enhance understanding and explore inter-disciplinary linkages among the identified subjects;
- Create and maintain a knowledge database; and
- Offer consultancy services to governments, regulators and business.

CIRC is governed by a 20-member Governing Council, chaired by C. Rangarajan, Member, Rajya Sabha. It includes several eminent persons from among economists, judges and government officials.

Dipak Chatterjee (former Commerce Secretary of India and former Indian Ambassador to the European Union) is the Director General.

### About CUTS International

Established in 1983-84, CUTS International ([www.cuts-international.org](http://www.cuts-international.org)) has built up a formidable reputation as a leading research, advocacy and networking group engaged on issues of competition, economic regulation, investment, consumer protection, international trade and development issues. It has six offices in India and five overseas: Geneva, Hanoi, London, Lusaka and Nairobi.

CUTS Centre for Competition, Investment & Economic Regulations (CUTS CCIER) is dedicated to research and advocacy on, among others, regulatory issues. It has implemented many national and multi-country research projects with an aim to promote a healthy competition culture. (More on <http://www.cuts-ccier.org>)



### Course Fee

The course fee will be Rs. 35,000 per participant. Service tax as applicable will be charged extra. 15 percent discount will be offered if there are more than four candidates from an organisation. The fee includes study material and tea and refreshments during sessions. Accommodation is not included in the fee.

### Days and Time

Each course will be of five days to be held in New Delhi. The first one will be held in July 2009. Participants will have to abide by the dates once they are decided. The timings will be from 10 am to 5 pm with suitable breaks for lunch and tea. Please see our website for the exact dates of the course.

### How to apply

Application form is available on [www.circ.in/pdf/ApplicationForm-PPP.pdf](http://www.circ.in/pdf/ApplicationForm-PPP.pdf). Fee is payable through cheque or demand draft drawn in favour of CUTS Institute for Regulation & Competition and payable at New Delhi. Last date to submit the application form along with the course fee is fifteen days prior to the commencement of a course.



### CUTS Institute for Regulation & Competition

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# CIRC Certificate Course on Fundamentals of Public-Private Partnerships



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