

## NEXT IN CIRC COLLOQUY SERIES

# WHAT WILL BE THE ROLE OF ECONOMICS IN THE IMPLEMENTATION OF AN EX-ANTE REGULATORY REGIME IN THE DIGITAL ECONOMY?

Several jurisdictions around the globe, including India, are deliberating how to address the problem of sticky market power in digital markets, including interventions like ex-ante regulation. Policymakers will want to ensure that measures to enhance fairness and contestability don't lead to counterproductive outcomes for beneficial innovation.

This Colloquy seeks answers to the following questions:

- Is ex-ante regulation for digital markets backed by a sound law and policy rationale?
- What are the challenges associated with implementing legislation like the European Union's DMA and the United Kingdom's DMCC Bill, especially in the context of developing countries like India?
- What role will economics play in the enforcement of ex-ante regulation in digital markets? In particular, what would be the role of behavioral economics?
- What are the implications of the divergence between the regulatory design of the DMA and the DMCC Bill? In what ways must this divergence inform regulatory design in developing economies?

Please join the conversation. You don't want to miss out!

### PURPOSE

*This colloquy is for professionals who seek to understand the nuances of ongoing debate and wish to understand the ongoing proposals related to regulation of digital economy in a clearer manner.*

*In this colloquy, the Role of Economics in the Implementation of an Ex-ante Regulatory Regime in the Digital Economy is in focus.*

### BY AMELIA FLETCHER

Professor Amelia Fletcher is Professor of Competition Policy at Norwich Business School and serves as Deputy Director at Centre for Competition Policy at the University of East Anglia.



She has also served the European Union—as Member of the European Commission's DGComp's Economic Advisory Group on Competition Policy. Presently, she is a Non-Executive Director with the Competition and Markets Authority, Britain's competition regulator.

### PROGRAMME: WEDNESDAY, 18 OCTOBER 2023

<b>3.00 – 3.05 PM</b>	Setting the context Gokul Plaha, CIRC
<b>3.05 – 3.25 PM</b>	Presentation by Professor Amelia Fletcher
<b>3.25 – 3.55 PM</b>	Free-flowing discussion
<b>3.55 – 4.00 PM</b> (Indian Time)	Summarizing the discussion Gokul Plaha, CIRC

### JOIN THE CONVERSATION

