



Seminar on  
**"SME Vulnerability & Resilience in the Online Economy"**

Thursday, November 10, 2011  
Ballroom 1, The Leela, Sahar, Mumbai

**Tentative Agenda**

0900 – 0930 hrs	<b>Registration – Tea/Coffee</b>
0930 – 0945 hrs	<b>Welcome Remarks and Theme Introduction</b> Navneet Sharma, Director, CUTS Institute for Regulation & Competition
0945 – 1100 hrs	<b>Session I : <i>Challenges in the Regulatory Framework</i></b> <b>Speakers</b> <ul style="list-style-type: none"><li>• Suhaan Mukerji, Partner, Amarchand &amp; Mangaldas &amp; Suresh A Shroff &amp; Co.</li><li>• C.V. Saraf, Deputy Director, MSME – Development Institute, Govt. of India</li><li>• Marc Pinter-Krainer, Founder &amp; CEO, OneNewsPage</li><li>• R. Chandrasekhar, Senior Vice President, Bharat Matrimony</li><li>• Sandipan Chattopadhyay, Co-Founder &amp; CTO, JustDial</li><li>• N. Madhavan, Associate Editor, HT (Moderator)</li></ul>
1100 – 1115 hrs	<b>Tea / Coffee Break</b>
1115 – 1300 hrs	<b>Session II : <i>Raising Capital and Facing Competition</i></b> <b>Speakers</b> <ul style="list-style-type: none"><li>• Hemang Pandeet, Founder &amp; CEO, GaneshaSpeaks.com</li><li>• Mahendra Swarup, President, IVCA &amp; Chairman, Icomp India</li><li>• Marc Pinter-Krainer, Founder, OneNewsPage</li><li>• Navneet Sharma, Director, CIRC (Moderator)</li></ul>
1300 – 1330 hrs	<b>Q &amp; A</b>
1330 hrs	<b>Lunch</b>

[\* To be confirmed]